
◊ Hear's the News ◊

The Official Newsletter of the Iowa Hearing Association

Summer 2013

Mark Your Calendar



IHA Fall Conference

Sept. 20-21, 2013
Embassy Suites
Des Moines, IA

IHS Conference

September 13-14, 2013
Washington DC

AAA Conference

March 26-29, 2014
Orlando, FL

IHA Spring Conference

April 11-12, 2014
Sheraton
West Des Moines, IA

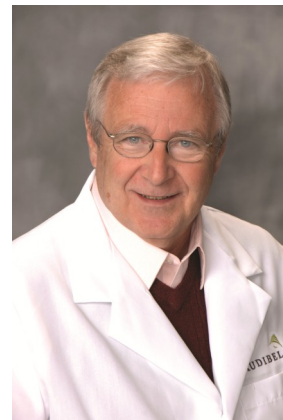
*Mark your
calendars now
and plan to attend*

From the President's Pen



Time passes so fast. Has it been two years since I assumed the presidency of IHA? Now in my last newsletter column as president, I'm looking back at the past two years.

During this time the board addressed a variety of issues, resolved a few, ongoing discussion on others and opened new items. We re-vamped the vendor program, took on the issues of Internet sales and licensing. IHA saw the growth of new members, heard some incredible presentations and we honored some long time members who have contributed to our craft.



For myself, the learning experience and personal growth of being around some very talented board members whose efforts and dedication is greatly appreciated. The friendships made will last forever. Yes two years has past and now it is time for a change.

Welcome to the new president. And welcome changes. Our industry is changing. The way we do business today is changing. The technology is changing at a faster pace. Changes are always good, for it brings new ideas.

Again, Welcome to our new IHA President and to you, members of IHA who contribute to the growth of our industry.

Bill Fletcher
IHA President

Licensing Board Continuing Education Information

Enclosed in this newsletter is a copy of the continuing education requirements for hearing aid dealers. This information may also be found on the Iowa Hearing Association website www.iowahearingassociation.org

Spring 2013 Conference Exhibitors

A thank you goes to all exhibitors
at our Spring Conference.

They enhance our conference
with introductions to updated
products, knowledge of special-
ized areas, fun door prizes and
sponsorship of our reception.

**Audiology
Systems**

CaptionCall

**Cochlear
Americas**

**Hearing Access
Solutions**

**Midwest Special
Instruments**

**Relay Iowa/
Telecommunications
Access Iowa**

ReSound

Starkey

Unitron

Widex USA

IHA Board of Directors

President

Bill Fletcher
Abry Hearing Aid Center
4217 Center Point Rd.
Cedar Rapids, IA 52402

President Elect

Monica Duve
Killean Aud. & HAC
1601 52nd Ave., Ste. 6
Moline, IL 61265

Treasurer

Ron Potter
Potters Hearing Aid Service.
1416 W. 4th Street
Waterloo, IA 50702
319-232-7113

Secretary

Robert Larrance
Hearing Unlimited
5806 Felber Street
Ames, IA 50010
515-231-5211

Past President

Steve Sword
ENT of Southeast Iowa
123 East 3rd Ste 201
Ottumwa, IA 52501
641-684-0044

Director at Large

Diana Kautzy
Woodard Hearing Centers
6925 Hickman Road
Urbandale, IA 50322
515-276-6122

Director at Large

Helen Royer
Beltone Hearing Aid Centers
3717 Center Point Rd. NE,
Ste.200
Cedar Rapids, IA 52402
319-393-8994

Director at Large

Kent Weaver
Woodard Hearing Centers
4217 University Ave.
Des Moines, IA 50311

Director at Large

Annette Redman
Iowa Hearing Clinics
2055 Kimball Ave., Ste. 300
Waterloo, IA 50702

Executive Director

Bev Thomas
1001 Office Park Rd., Suite 105
West Des Moines, IA 50265
515-440-6057

Directory Update

New 2013-2014 IHA directories have been sent to
all current members.



Please review your listing in the new directory. If
you find an error, please notify the IHA office by
phone: 515-440-6057, fax: 515-440-6055 or email
apmsthomas@aol.com. We want our records to be
as accurate as possible. Thank you for your help in
this matter.

IHA Spring Conference

April 12-13, 2013

West Des Moines Marriott, West Des Moines, IA



What is a Hearing Loop?

A hearing loop is a wire that circles a room and is connected to a sound system. The loop transmits the sound electromagnetically. The electromagnetic signal is then picked up by the telecoil in the hearing aid or cochlear implant. Home systems as well as systems for public areas are available. Because many hearing aids come with telecoils, a hearing loop is a relatively long-term, lower cost solution for many hearing impaired patients.

Find out more about the how's and why's of hearing loops by reading the Frequently Asked Questions about Hearing Loops at www.hearingloop.org

Welcome New Members

Betty Davis
Omaha, NE

Kristi Foster
Oskaloosa, IA

Jordan Frentress
Clive, IA

Stacey Goben
Waterloo, IA

Hilary Hansch
Fort Dodge, IA

Sonya Johnsen
Spirit Lake, IA

Kathryn Klauer
Rock Island, IL

Rebecca Lee
Council Bluffs, IA

Chalis Treloar
Urbandale, IA

Judy Semrad
Council Bluffs, IA



A New Marketing Program for Your Practice

A New Benefit for Your Patients



**A revolutionary phone
for anyone with hearing loss!**

Become an Authorized CaptionCall Provider and offer your patients a FREE CaptionCall phone including free delivery, installation assistance, and hands-on training.* Learn more or sign up at www.CaptionCallProvider.com.

*To qualify for a free CaptionCall phone, individuals must obtain certification from a hearing-care professional to confirm that they have a hearing loss and need captioned telephone service to communicate effectively by phone. CaptionCall will provide you with the certification form.

Update From Chris Waring/ Lions Hearing Aid Bank

Stats for July 1, 2012 to June 7, 2013

3273 aids received from Lions Clubs, Offices and misc donations

3195 aids were sent for salvage

43 client aids sent for repair

87 aids refurbished and put in stock and dispensed

359 aids dispensed



Thank you to each and everyone that participate in the Lions Hearing Aid program. The Lions of Iowa appreciate your willingness to take time out of your busy days to help individuals less fortunate.

A survey on fees was sent in 2012 to varied offices asking the average molding and office fees. These results were giving to the Iowa Lions Foundation board and an increase in molding fees was approved. The new molding fees were increased up to \$100 for one aid and up to \$200 for 2 at the beginning of July 2012.

I was in hopes of getting my inventory on my web page, but after consideration by the board and our web master it was decided not feasible as it can change on an hourly basis some days. I am however getting more "orders" from offices by email, which is working out fantastic.

My contact information: 319/827-1395 or ialionshearingaidbank@gmail.com.

I look forward to seeing you this fall at your convention! Keep those used aids coming my way.....

Respectfully Submitted,

Chris Waring
Lions Hearing Aid Bank Coordinator

Board of Directors Positions

The annual election of officers will take place at the Fall Conference to be held September 20 - 21, 2013.

If you are interested in submitting your name on the ballot for the board election of officers, call the association office at 515-440-6057 and let Bev Thomas know.

Support the Iowa Lions Hearing Aid Bank

Used hearing aids may be given
to your local Lions Club or mailed to:

Iowa Lions Club
c/o Chris Waring
924 Dohrmann Street
Jesup, Iowa 50648

All hearing aids are
accepted with
sincere appreciation.
(Your donation
may be considered
a tax deduction.)



Calibration at Fall Conference



What could
be more
convenient
- you're
not at work,

and your audiometer needs to
be calibrated - you attend the
seminars and pick up your
machine when the conference is
over. Remember, you are
required by the State Health
Department to have your
audiometers calibrated once a
year. Bring your audiometers to
the fall conference.

Plan to Attend IHA Fall Conference

September 20 - 21, 2013

Embassy Suites • Des Moines, Iowa

- ❖ Continuing Education
- ❖ Speakers
- ❖ Professional Networking
- ❖ Trade Show/Round Robin

*The Trade Show time has been changed to Friday 12:00
Noon - 2:30 p.m. and will include one hour of CEU's*

Iowa Hearing Association
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West Des Moines, IA 50265