
◊ Hear's the News ◊

The Official Newsletter of the Iowa Hearing Association

Summer 2014

Mark Your Calendar

IHA Fall Conference

Sept. 5-6, 2014
Sheraton
West Des Moines, IA

IHS Conference

September 18-20, 2014
Palm Springs, CA

AAA Conference

March 25-28, 2015
San Antonio, TX

IHA Spring Conference

April 9-11, 2015
Sheraton
West Des Moines, IA

***Mark your
calendars now
and plan to attend***

From the President's Pen

I hope you all are enjoying your summer! It's hard to believe that 2014 is half over and by the time we meet for the IHA Fall Conference, another winter will be approaching again. Guess we better service the snow blower and pull the parkas back out to start preparing now.

Our board members are working hard to prepare for the fall conference. Annette Redman is our current education chair. I've been in her position and totally appreciate how much member input helps. Please take the time to fill out speaker questionnaires or talk to the board about which speakers were worth inviting back, which were not and which you'd like to see in the future.



Surely, the upcoming conferences will include some "hot topics" currently in our field. Some interesting research has been the continued evidence of the emotional, social and cognitive effects of untreated hearing loss. It is fascinating to now reference data supporting what we have always known. Hearing loss affects our quality of life and even our brain's core health and processing.

And what an exciting time to be in the field! Like many of you, I entered the field when analog processing was still the norm or even the only choice. It's hard to believe that digital has been the norm for so long now and wireless technology is quickly becoming the new norm, offering the best potential benefit we have ever seen.

Finally, we all need to continue to discuss the effects of over-the-counter sales in hearing aids. We want to understand all perspectives of the impact of this delivery model. How do we ensure regular use of hearing aids and educate our patients? How do we ensure we have verified the fitting and programmed the hearing aids to their maximum potential? All too often, I run across people (in any delivery approach for that matter) who have been "sold" hearing aids but not truly "fitted" with them. There is a difference!

As we all continue to think about these issues, let's not forget that instead of competing against each other to prove who has the most successful delivery model, we need to stick together. Whether we are audiologists or dispensers; whether we work in a hospital, private practice, retail outfit or school, we all have the same goal. This is to improve the lives of people who seek help from us and to spread the message about the importance of investing in hearing care. As long as we are united, there is no limit to the impact we have on humanity!

Spring 2014 Conference Exhibitors

A thank you goes to all exhibitors at our Spring Conference.

They enhance our conference with introductions to updated products, knowledge of specialized areas, fun door prizes and sponsorship of our reception.

Advanced Bionics
Audiology Systems

CaptionCall

Cochlear Americas

**Midwest Special
Instruments**

Oticon

Phonak

ReSound

**Relay Iowa/
Telecommunications
Access Iowa**

Starkey

Widex USA

IHA Board of Directors

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4217 Center Point Rd.
Cedar Rapids, IA 52402

Executive Director

Bev Thomas
1001 Office Park Rd., Suite 105
West Des Moines, IA 50265
515-440-6057

Directory Update

New 2014-2015 IHA directories have been sent to all current members.



Please review your listing in the new directory. If you find an error, please notify the IHA office by phone: 515-440-6057, fax: 515-440-6055 or email apmsthomas@aol.com. We want our records to be as accurate as possible. Thank you for your help in this matter.

IHA Spring Conference

April 10-12, 2014

Sheraton Hotel, West Des Moines, IA



Memorial Donation

A memorial donation was given to the Iowa Hearing Association in the amount of \$530. This money was given in memory Marilyn J. Chmelar who died June 5th, 2013 by her daughter E. Denise Nelson of Richland, Iowa.

An enclosed note stated that Marilyn had dealt with hearing problems due to working in loud environments in one ear, and lost hearing in her other ear after an automobile accident. A coclear implant had helped with her hearing loss somewhat. Her mother's hearing loss was a huge blow because she enjoyed music, dancing and performing with song and singing to her grand "babies" and it became difficult for her to sing and carry a tune.

It is with deep appreciation we accepted this donation and extend our sympathy to the family of Marilyn J. Chmelar.



Welcome New Members

Jackie Abram
Urbandale, IA

Leah Campbell
Pleasant Hill, IA

Robin Doan
Altoona, IA

Tina Drury
Freemont, NE

Andrew Keiner
Des Moines, IA

Carolyn Lovelace
Coralville, IA

Louisa Magee
Fairfield, IA

Kimberly Schee
Davenport, IA

Lee Seibert
Clive, IA

Molly Vangorp
Des Moines, IA

New Tinnitus Network on the Web

Some web developers and a few other people from around the world are building a web-based tinnitus community named "Tinnitus Network". It will provide many services and the best possible information to tinnitus patients. It will use the power of researchers and professionals currently within our community to provide the best possible advice and weed out "snake oil" remedies that are all too often the first thing many people with tinnitus are exposed to online. Its current community already has over 3,000 members who have signed up, but many thousands more who visit without joining. You can check it out at <http://igg.me/at/tinnitusnetwork> a related forum used as a starting point for this in <http://www.tinnitustalk.com> As of July, the Tinnitus Network has raised over \$12,000 towards funding the web site. Contributors will receive a downloadable tinnitus masking album.

*Article reprinted from
Hearing Loss Association of America
July 2014 Newsletter*

Board of Directors Positions

The annual election of officers will take place
at the Fall Conference to be held September 5 - 6, 2014.

If you are interested in submitting your name on the ballot for the
board election of officers, call the association office at
515-440-6057 and let Bev Thomas know.

Year End Report to IHA Members

I want to thank each and everyone of you that participated in the Lion Hearing Bank program. The Lions of Iowa appreciate your willingness to take time out of your busy days to help individuals less fortunate.

I feel the program is running smoothly, but please do not hesitate to contact me if you are experiencing any difficulties. Many offices have found it convenient for them to communicate by email for "orders" and repairs. I email the inventory to them and they pick out what works best for the patient. Of course I still take phone calls, but due to the change in my work schedule it is harder to catch me at home.

Over the past year or so I have gone to "holding" in stock aids that I think are good but need repair. When the audiologist chooses these aids I then send them to Starkey All Make and they are directly shipped to the office at no charge to the office. I found this method to be more efficient and cost effective as I have no real idea what is a viable aid and it also provides aids that will have a 6 month warranty for the patient. I can continue to do this as long as I get aids also for salvage, as it is those monies that pay for the repairs of the stock aids and also aids that have been previously dispensed to Lions.

I look forward to seeing you this fall at the convention. Keep those used aids coming my way.



Stats for July 1, 2013 to June 30, 2014

2496 aids received from Lions Clubs, Offices and misc donations

2696 aids were sent for salvage

99 client aids sent for repair

340 aids dispensed

279 aids in stock at this time, some in need of repair, which is done at the time of selection by audiologist- giving them a 6 mo warranty

\$19,509.17 repair cost of client and stock aids

\$21,630.00 amount received for salvage aids

Respectfully Submitted,

Chris Waring
Lions Hearing Aid Bank Coordinator
924 Dohrmann St.
Jesup, Ia 50648

319/827-1395
ialionshearingaidbank@gmail.com

Support the Iowa Lions Hearing Aid Bank

Used hearing aids may be given
to your local Lions Club or mailed to:

Iowa Lions Club
c/o Chris Waring
924 Dohrmann Street
Jesup, Iowa 50648

319/827-1395
ialionshearingaidbank@gmail.com

**All hearing aids are accepted
with sincere appreciation.**
(Your donation may be considered a tax deduction.)



Calibration at Fall Conference



What could
be more
convenient
- you're
not at work,

and your audiometer needs to be calibrated - you attend the seminars and pick up your machine when the conference is over. Remember, you are required by the State Health Department to have your audiometers calibrated once a year. Bring your audiometers to the fall conference.

Plan to Attend IHA Fall Conference

September 5 - 6, 2014

Sheraton Hotel • West Des Moines, Iowa

- ❖ Continuing Education
- ❖ Speakers
- ❖ Professional Networking
- ❖ Trade Show/Round Robin

*The Trade Show time has been changed to Friday 12:00
Noon - 2:30 p.m. and will include one hour of CEU's*

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