

FEATURED SPEAKERS

■ David Kemp

Dave Kemp is the Manager of Business Development & Marketing at Oaktree Products. He graduated from the University of Kansas in 2012 with a BA in Journalism. Prior to joining Oaktree in 2016, Dave sold Business Intelligence and Software-as-a-Service to fortune 100 companies in Chicago for 4 years. Dave travels the country giving talks to Audiologists on Infection Control and Assistive Listening Device technology.

■ Steve Sword

Steven Sword is a clinical audiologist with ENT of Southeast Iowa, PC in Ottumwa. Steve has over 30 years of experience in the field of audiology and hearing aid dispensing and is a Past-President of IHA (2009-2011). He is also an industrial audiology consultant as President of Crown Consulting Services, LLC.

■ Chue Yang

Chue Yang currently serves as the Director of Operations at Unitron. He is responsible for all manufacturing related functions including hearing instrument and earmold fabrication, engineering, quality and regulatory, facilities, and supply chain. Chue has been part of the Sonova family for 24 years and continues to drive innovation through both process and product Improvements. He is a graduate of Concordia University, Saint Paul with a Bachelor's degree in Business Management.

■ Danielle Robertson

Dr. Robertson is an Educational Specialist for Sivantos, Inc. Her responsibilities include training customers on software and products both face-to-face and via virtual sessions. She has 7 years of experience working in ENT settings with children and adults, as well as two years of experience at St. Joseph Institute for the Deaf where she focused audiology care on children 0-3 years of age. Danielle received her bachelor's degree in Psychology from Arkansas State University in 2002 and a doctoral degree in Audiology from Missouri Sate University in 2007.

■ Sheryl Butler

Sheryl Butler has over 30 years of experience in the technical field. She worked as a Systems Engineer, designing electrical control systems for 18 years. She has over 100 hours training in loop theory design and has designed and installed over 100 hearing loop systems.

Iowa Hearing Association

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Fall Conference

Trade Show

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September 28, 2018
Friday

Sheraton Hotel
West Des Moines, IA

AGENDA

7:30 a.m. Registration Opens

Concurrent Seminars

GENERAL SESSION

8:00 - 10:00 a.m. (2 CECs)

1. **Infection Control in the Audiology Clinic**
Speaker: Dave Kemp

This course goes into the rationale and process of establishing and implementing an infection control plan in one's practice or clinic. During this course, we'll go through the various modes and routes of transmission, look at why this impacts audiology, examine the universal precautions, and consider some work practice controls you can begin to implement.

10:00 - 10:15 a.m. Break

10:15 a.m. - 12:15 p.m.

2. **Ethics, Iowa Law, Code and Rules (2 CECs)**
Pertaining to Hearing Aid Dispensing

Speaker: Steven Sword, MA, F-AAA, CCC-A

This course is offered as part of the requirements to maintain licensure in the State of Iowa. It is a basic review to keep Hearing Aid Specialists up to date. A framework for ethical choice and conduct will be presented. A practical step-by-step Hearing Aid Sales Agreement document will be constructed consistent with Iowa Code 645-123.3 and Ch. 154A.20

12:15 - 1:00 p.m. **Lunch and Business Meeting**

1:00 - 2:00 p.m. **Trade Show/Round Robin Session (1 CEC)**

Lunch and beverages served while suppliers show off the latest in hearing industry technology. Please be generous with your time to those important individuals who support our association. Exhibitors will make 5-6 minute presentations on their products and attendees will move from booth to booth to hear all presentations.



Concurrent Seminars

2:15 - 4:15 p.m. (3 CEC's)

3. **Custom Innovations**
Speaker: Chue Yang

Choosing appropriate hearing aid solutions for each individual patient can be challenging. The different aspects of custom hearing aids and earmolds will be discussed in addition to the manufacturing process and tips on correcting hearing aid problems.

4. **Tinnitus Options for Today's Patient** (2 CEC's)
Speaker: Danielle Robertson, Ph.D., Au.D.

The foundation of working with tinnitus patients involves understanding the epidemiology and mechanisms of tinnitus. The clinical evaluation then provides us with the information needed to understand the patient and help us define a treatment plan. Signia's innovative process is designed to meet the requirements of the professional and the needs of the wearer.

4:15 - 5:15 p.m.

5. **Hearing Access Solution (1 CEC)**
Speaker: Sheryl Butler

This course will provide an overview of audio frequency induction loop systems (hearing loops). Why hearing loops matter and why they are the preferred assistive listening system, compared to FM, Infrared. Also, how Bluetooth and coils can both be used to benefit your patients.

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Sheraton West Des Moines

1800 50th Street, West Des Moines, IA

**Make your own reservation DIRECTLY
with the hotel before September 9, 2018**

**Call the Sheraton West Des Moines
at 515-223-1800**

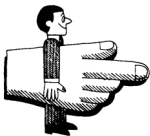
Room rate \$129.00 single or double. Be sure to mention that you are with the IHA conference to book the special room rate.

The Sheraton West Des Moines, located just off 80/35 University Ave. exit in West Des Moines, is the location of our Fall Conference. There is free parking, an indoor pool, a restaurant, a fully equipped exercise facility open 24 hours. High speed internet access, wireless internet is available in the lobby.

Continuing Education Credits

*Total Continuing Education Credits offered
at the 2018 Fall Conference equals 8.*

*Iowa license renewal requirement is 16 hours of
Continuing Education Credits per year.*



Remember...

Bring used hearing aids for the Lions Hearing Aid Bank and your audiometer if it needs to be calibrated.

Questions?

Call or fax the IHA Office at 515-440-6057,
or Website: iowahearingassociation.org
Email: apmsthomas@aol.com

Registration

Early bird Registration Deadline: Sept. 19, 2018

Member registration prior to Sept. 19, 2018: \$140.00

Member registration after Sept. 19, 2018: \$155.00

No refunds or cancellations after September 19, 2018

Name _____

Company _____

Last 4 digits of ss # (required for CEU credits) _____

Email _____

Address _____

City/State/Zip _____

Business Phone _____

State Hearing Aid License Number _____

State Audiology License Number _____

Registration Fees

_____ IHA Member \$140.00

_____ Nonmember \$220.00

_____ Students \$50.00

_____ Extra Luncheon Ticket \$20.00 each

_____ Late Fee (received after Sept. 19, 2018) \$15.00

_____ Total Enclosed Make check payable to IHA

Fee for attendees includes admission to all seminars, luncheon Friday and trade show.

**Those with special dietary needs,
please call the office
at 515-440-6057,
so we might accommodate you.**

*No refunds on cancellations
after September 19, 2018*

**Mail to: Iowa Hearing Association
1001 Office Park Road, Suite 105
West Des Moines, IA 50265**

**Phone/Fax: 515-440-6057
Email: apmsthomas@aol.com
Website: iowahearingassociation.org**

Purpose of the Iowa Hearing Association

- To promote the welfare insofar as hearing is concerned, of the hearing impaired.
- To coordinate, promote and advance the program of this corporation and others in similar work.
- To provide a unified voice within and for those actively and principally engaged in the practice of selling and fitting hearing aids.
- To provide communications among members of the professions.
- To improve the methods of fitting and using hearing aids.
- To enforce among its members the Code of Ethics of the hearing aid industry and many state or federal laws and regulations that apply to the profession.
- To cooperate with the medical profession and all other ethical professional groups engaged in aural rehabilitation.
- To promote and encourage an effective program of public education as to benefits of the use of hearing aids.

***Your IHA Fall Conference
Registration is Enclosed***

Iowa Hearing Association

FALL CONFERENCE

September 28, 2018

***8 Continuing Education Credits
Seminars Begin Friday at 8:00 a.m.***

Trade Show

Iowa Hearing Association
1001 Office Park Road, Suite 105
West Des Moines, IA 50265