

## FEATURED SPEAKERS

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### ■ **Dr. Robert Bender, Ph.D.**

Dr. Bender is board certified in both Family Practice and Geriatrics. He has over thirty-eight years of experience caring for Seniors and has developed an expertise in treating those with Alzheimer's and other dementing disorders.

Robert Bender currently is the medical director of the Geriatric Medicine and Memory Center at Broadlawns Medical Center in Des Moines, Iowa. Besides his busy practice, Dr. Bender also teaches in the Family Medicine Residency program at Broadlawns as well as instructing and lecturing the students at Des Moines University School of Medicine.

### ■ **Amanda Edwards, Au.D.**

Amanda Edwards, Au.D., joined Starkey Hearing Technologies in July 2015. In her current role as a Senior Education and Training Specialist, Dr. Edwards is responsible for development and presentation of training materials to staff and customers alike. Prior to joining Starkey Hearing Technologies, Dr. Edwards had a wide breadth of clinical, practical and academic experience in the fields of vestibular studies, diagnostic audiology, research and academic professorship. She earned a B.A. in Speech and Hearing Disorders from Louisiana Tech University, an M.S. in Audiology from Lamar University and an Au.D. from Arizona School of Health Sciences.

### ■ **Greg Moore, Au.D.**

Greg Moore received his M.S. in Audiology from the University of Iowa in 1987, then his Au.D. from Salus University in 2005. He worked as an Educational Audiologist for 4 years, then a Clinical Audiologist in an ENT clinic for 8 years, then in Private Practice for the past 33 years. He specializes in diagnostic audiology, hearing aids dispensing/auditory rehabilitation and industrial audiology.

### ■ **Natalie Saba, Au.D.**

Natalie J. Saba, Au.D., is an audiologist and Clinical Trainer with Phonak. She started with Phonak in June 2017 and is currently based in Minnesota. She has 6+ years working in the industry. Prior to transitioning into the hearing aid industry, Natalie worked as a clinical audiologist at an ENT practice where she gained a great deal of experience with clinical audiology, hearing aid fittings and vestibular assessments. She graduated with a B.S. in Communication Disorders from Minnesota State University – Mankato and obtained her Au.D. from Arizona State University in Tempe, AZ.

# Iowa Hearing Association

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## *Spring Conference*

## *Trade Show And Silent Auction*

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**April 3, 2020**  
*Friday*

**Marriott Hotel**  
*West Des Moines, Iowa*

# AGENDA

Friday, April 3, 2020

7:30 a.m. *Registration Opens*

## **General Session**

8:00 - 10:00 a.m. (2 CECs)

- Hearing Aids: The Gateway To Health and Wellness**  
**Speaker: Amanda Edwards, Au.D.**

The hearing industry has reinvented and redefined what is possible from a hearing aid. This is particularly important as we learn more about how health is connected to fall risks, cognitive decline, isolation and physical well-being. Hearing instruments are now multipurpose devices that serve as a gateway to health and wellness. This is a look at the evolution of hearing devices.

10:00 - 10:15 a.m. Break

10:15 a.m. – 12:15 p.m. (2 CECs)

- New Technology with Bluetooth**  
**Speaker: Natalie Saba, Au.D.**

The purpose of this course is to teach hearing care professionals about the latest technology offerings in the field of hearing aids as it relates to Bluetooth. This will include a discussion of the different streaming solutions available today.

12:15 - 1:00 p.m. **Lunch & Business Meeting**

1:00 - 2:00 p.m. (1 CEC)

## **Trade Show and Round Robin Sessions**

Lunch and beverages are served while suppliers show off the latest in hearing industry technology. Please be generous with your time to those important individuals who support our association. Exhibitors will make 5-6 minute presentations on their products and attendees will move from booth to booth to hear all presentations and receive one CEC for participation.



2:00 - 4:00 p.m.

- Dementia: Diagnosis, Treatment, Interaction with Hearing** (2 CECs)  
**Speaker: Dr. Bender, Ph.D.**

In this seminar Dr. Bender will describe the presenting features of the more common dementias, their evaluation, and treatment. He will also describe information regarding the prevention of these diseases. The brain is much more plastic than we had ever imagined; this opens up a whole new set of potentialities in the neurosciences.

4:00 - 4:15 p.m. Break

4:15 - 5:15 p.m. (1 CEC)

- Speech Testing for the Fitting of Hearing Aids**  
**Speaker: Greg Moore Au.D.**

Often times the minimal speech testing used in audiological diagnostics is inadequate in determining a patient's potential understanding of speech through hearing aids. Many test the patient with a list of words presented at a loudness that the patient would rarely listen to on a daily basis. Today we will discuss the various speech tests that should be used before the fitting, so that the patient knows and can better deal with their auditory limitations via hearing aids.

**- - - Hotel Information - - -**

**Marriott Hotel**

1250 Jordan Creek Parkway, West Des Moines, IA

***Make your own reservation DIRECTLY  
with the hotel before March 12, 2020  
Call the Marriott Hotel at 515-267-1500***

Room rate \$124.00 single or double. Be sure to mention that you are with the IHA conference to book the special room rate.

The Marriott West Des Moines, located just off I80 at exit 21 in West Des Moines, is the location of our Spring Conference. There is free parking, an indoor pool, a lounge, a restaurant and a fitness center. Wireless high speed internet service is also offered.

**Continuing Education Credits**

*Total Continuing Education Credits offered at the 2020 Spring Conference equals up to 8, Iowa license renewal requirement is 16 hours of Continuing Education Credits per year.*



***Remember...***

Bring used hearing aids for the Lions Hearing Aid Bank and your audiometer if it needs to be calibrated.

**Questions?**

Call or fax the IHA Office at 515-440-6057,  
Or Email at [apmsthomas@aol.com](mailto:apmsthomas@aol.com)  
Website: [iowahearingassociation.org](http://iowahearingassociation.org)

**Registration**

***Early bird Registration Deadline: March 23, 2020***

*Member registration prior to March 23, 2020: \$140.00*

*Member registration after March 23, 2020: \$155.00*

*No refunds or cancellations after March 23, 2020*

Name \_\_\_\_\_

Company \_\_\_\_\_

Last 4 digits of ss # (required for CEU credits) \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Business Phone \_\_\_\_\_

State Hearing Aid License Number \_\_\_\_\_

State Audiology License Number \_\_\_\_\_

***Registration Fees***

\_\_\_\_\_ IHA Member \$140.00

\_\_\_\_\_ Nonmember \$220.00

\_\_\_\_\_ Students \$50.00

\_\_\_\_\_ Extra Luncheon Ticket \$20.00 each

\_\_\_\_\_ Late Fee (received after March 23, 2020) \$15.00

\_\_\_\_\_ Total Enclosed Make check payable to IHA

*Fee for attendees includes admission to all seminars, luncheon Friday and trade show.*

***Those with special dietary needs,  
please call the office  
at 515-440-6057,  
so we might accommodate you.***

*No refunds on cancellations  
after March 23, 2020*

***Mail to: Iowa Hearing Association  
1001 Office Park Road, Suite 105  
West Des Moines, IA 50265***

***Phone/Fax: 515-440-6057  
Email: [apmsthomas@aol.com](mailto:apmsthomas@aol.com)  
Website: [iowahearingassociation.org](http://iowahearingassociation.org)***

## **Purpose of the Iowa Hearing Association**

- To promote the welfare insofar as hearing is concerned, of the hearing impaired.
- To coordinate, promote and advance the program of this corporation and others in similar work.
- To provide a unified voice within and for those actively and principally engaged in the practice of selling and fitting hearing aids.
- To provide communications among members of the professions.
- To improve the methods of fitting and using hearing aids.
- To enforce among its members the Code of Ethics of the hearing aid industry and many state or federal laws and regulations that apply to the profession.
- To cooperate with the medical profession and all other ethical professional groups engaged in aural rehabilitation.
- To promote and encourage an effective program of public education as to benefits of the use of hearing aids.

## **Iowa Hearing Association**

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### **SPRING CONFERENCE**

**April 3, 2020**

***8 Possible Continuing Education Credits  
Seminars Begin at 8:00 a.m.***

***Trade Show & Silent Auction***

***Calibrating of audiometers  
will be available***

***Your IHA Spring Conference  
Registration is Enclosed***

**Iowa Hearing Association  
1001 Office Park Road, Suite 105  
West Des Moines, IA 50265**