

FEATURED SPEAKERS

■ Richard Tyler, B.Sc. M.Sc., Ph.D.

Rich was trained as a clinical Audiologist at The University of Western Ontario and then as a Psychoacoustician at The University of Iowa. He worked initially at the Institute of Hearing Research in the United Kingdom and is currently a Professor in both the Department of Otolaryngology - Head & Neck Surgery and in the Department of Communication Sciences and Disorders at the University of Iowa. Rich has been a visiting scholar in China, South Africa, Australia, Sweden, Poland, Germany and France. He has published articles on signal processing hearing aids, cochlear implants and on auditory training. His main areas of interest now include tinnitus and hyperacusis. He edited a book, Cochlear Implants: Audiological Foundations, and several on tinnitus, including Tinnitus Handbook, Tinnitus Treatments, and A Consumer Handbook of Tinnitus.



■ Penny Meeks, BA, BC-HIS

Penny Meeks is the Director of Sales and Training at MedRx, Inc., a global manufacturer of PC-based audiometric diagnostic and testing equipment. Penny has over 23 years of equipment sales, training, and industry management expertise as well as retail hearing instrument dispensing experience. She is responsible for directing and implementing MedRx's global training and educational activities and managing US sales.



Penny has her B.A. degree from the University of South Florida and has been a featured presenter at numerous industry training venues and seminars in her time with MedRx. These events include AAA, ADA, IHS, numerous state audiology meetings and hearing instrument manufacturer's events. She is a certified speaker through The International Hearing Society and a member of the IHS Advisory Council. Her presentations and courses focus on the implementation of computer based audiometric testing, Real Ear, Speech Mapping, and Hearing Instrument verification utilizing advanced PC-based technology.

■ Nuts & Bolts Panelists:

Helen Royer, HIS, Educational Chair IHA, Beltone
Greg Moore: Au.D. Moore Hearing Center
Amy Melik-Israyelyan, BC-HIS, Wolfe Clinic
Annette Redman, Au.D., New Sound Hearing
Steve Sword, MA, CCA, ENT of SE Iowa

Iowa Hearing Association

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Fall Conference

Trade Show

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September 23, 2022
Friday

Sheraton Hotel
West Des Moines, IA

AGENDA

7:30 a.m. Registration Opens

GENERAL SESSION

8:00 - 10:00 a.m. (2 CEs)

1. Understanding and Connecting to Your Tinnitus Patients
Speaker: Richard Tyler

Many hearing impaired patients have tinnitus, and can benefit from hearing aids and counseling. A critical first step is to connect with them. They are all different! This course will focus on ways to understand their problems; thoughts and emotions, hearing difficulties, sleep, and concentration. These will be different in different clients. Strategies will be discussed for showing them that you care, and that there are some things that can be done. An example of initial Group Session will be provided.

10:00 - 10:15 a.m. Break

2. Counseling, Hearing Aids and Sound Therapy for Tinnitus (2 CEs)
Speaker: Richard Tyler

Many of your tinnitus patients will benefit from counseling. Simple instruction can be provided to help them with their thoughts and emotions, hearing difficulties, sleep, and concentration problems. Tinnitus Activities Treatment will be reviewed. Hearing aids and sound therapy devices can be helpful with their tinnitus. Hearing aids can amplify low-level sounds, helpful for some. Sound therapy devices can make their tinnitus less prominent, and these options are often available on hearing aids (or separately)!

12:15 - 1:00 p.m. Lunch and Business Meeting

1:00 - 2:00 p.m. Trade Show/Round Robin Session (1 CE)

Lunch and beverages served while suppliers show off the latest in hearing industry technology. Please be generous with your time to those important individuals who support our association. Exhibitors will make 5-6 minute presentations on their products and attendees will move from booth to booth to hear all presentations.



2:00 - 4:00 p.m. (2 CEs)

3. The Importance of Hearing Aid Verification/ Real Ear and Live Speech Mapping
Speaker: Penny Meeks

Real ear measures (REM) are a valuable tool for successful use of amplification. Verification plays a critical role to ensure that audibility is maintained. REM is advocated as part of Best Practice. The question of Who, What, Where and When of real ear is the format for this course. Issues concerning real-ear measures are reviewed and include the interaction between test signal and signal processing, verification of the hearing aid fitting, speech mapping, impact of open fittings, and how to troubleshoot with REM.

Learning Objectives;

- 1) The speech mapping function and how it verifies that speech is made audible, comfortable, and tolerable using the programming tools from the Hearing Aid Manufacturer and probe mic measurements
- 2) Who can benefit from the use of REM?
- 3) What amount of time it takes to run tests?
- 4) Where to place the probe microphones for best outcomes?
- 5) When to do the measurements and what signals and protocols are appropriate?

4:00 - 4:15 p.m. Break

4:15 - 5:15 p.m. (1 CE)

4. Nuts and Bolts Panel Discussion On Practice Management, Repairs, Difficult Fittings and Q & A from the Audience

Moderator: Helen Royer, HIS, Educational Chair of IHA, Beltone
Greg Moore: Au.D. Moore Hearing Center
Amy Melik-Israyelyan, BC-HIS, Wolfe Clinic
Annette Redman, Au.D., New Sound Hearing
Steve Sword, MA, CCA, ENT of SE Iowa

This is YOUR chance to bring your questions, concerns and relevant input on those issues of concern to you such as managed care, insurance, and any general questions you may want to ask the panelists, who will bring their knowledge and experience to the discussion.

--- Hotel Information ---

Sheraton West Des Moines

1800 50th Street
West Des Moines, IA

**Make your own reservation DIRECTLY
with the hotel before September 9, 2022
Call the Sheraton West Des Moines
at 515-223-1800**

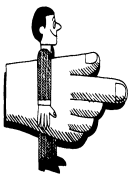
Room rate \$131.00 single or double. Be sure to mention that you are with the IHA conference to book the special room rate prior to September 9, 2022.

The Sheraton West Des Moines, located just off 80/35 University Ave. exit in West Des Moines, is the location of our Fall Conference. There is free parking, an indoor pool, a restaurant, a fully equipped exercise facility open 24 hours. High speed internet access, wireless internet is available in the lobby.

Continuing Education Credits

*Total Continuing Education Credits offered
at the 2022 Fall Conference equals 8.*

*Iowa license renewal requirement is 16 hours of
Continuing Education Credits per year.*



Remember...

Bring used hearing aids for the Lions Hearing Aid Bank and your audiometer if it needs to be calibrated.

Questions?

Call or fax the IHA Office at 515-440-6057,
Or Email at apmstomas@aol.com
Website: iowahearingassociation.org

Registration

Early bird Registration Deadline: Sept. 9, 2022

*Member registration prior to Sept. 9, 2022: \$140.00
Member registration after Sept 9, 2022: \$155.00
No refunds or cancellations after September 16, 2022*

Name _____

Company _____

Last 4 digits of ss # (required for CEU credits) _____

Email _____

Address _____

City/State/Zip _____

Business Phone _____

State Hearing Aid License Number _____

State Audiology License Number _____

Registration Fees

_____ IHA Member \$140.00

_____ Nonmember \$220.00

_____ Students \$50.00

_____ Extra Luncheon Ticket \$20.00 each

_____ Late Fee (received after Sept. 9, 2022) \$15.00

_____ Total Enclosed Make check payable to IHA

*Fee for attendees includes admission to all seminars, luncheon Friday and trade show.
**Those with special dietary needs,
please call the office
at 515-440-6057,
so we might accommodate you.***

*No refunds on cancellations
after September 16, 2022*

**Mail to: Iowa Hearing Association
1001 Office Park Road, Suite 105
West Des Moines, IA 50265**

Phone: 515-440-6057

Email: apmstomas@aol.com

Website: iowahearingassociation.org

Questions?

Call the IHA Office at 515-440-6057,
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Email: apmstomas@aol.com

Purpose of the Iowa Hearing Association

- To promote the welfare insofar as hearing is concerned, of the hearing impaired.
- To coordinate, promote and advance the program of this corporation and others in similar work.
- To provide a unified voice within and for those actively and principally engaged in the practice of selling and fitting hearing aids.
- To provide communications among members of the professions.
- To improve the methods of fitting and using hearing aids.
- To enforce among its members the Code of Ethics of the hearing aid industry and many state or federal laws and regulations that apply to the profession.
- To cooperate with the medical profession and all other ethical professional groups engaged in aural rehabilitation.
- To promote and encourage an effective program of public education as to benefits of the use of hearing aids.

Iowa Hearing Association
1001 Office Park Road, Suite 105
West Des Moines, IA 50265

Iowa Hearing Association

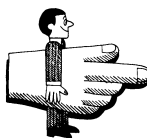
FALL CONFERENCE

September 23, 2022

***8 Continuing Education Credits
Seminars Begin Friday at 8:00 a.m.***

Trade Show

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Remember...

Bring used hearing aids for the
Lions Hearing Aid Bank and your
audiometer if it needs to be calibrated.

***Your IHA Fall Conference
Registration is Enclosed***