

Iowa Hearing Association

Spring Conference

April 28, 2023, Friday

Marriott Hotel, West Des Moines, Iowa

FEATURED SPEAKERS

■ Joseph Vespe, MS, MBA



Joseph A. Vespe, a native New Yorker, earned his MBA in Marketing Management from St. John's University and MS in Cell Biology from Long Island University. He is currently the President and CEO of VespTech Inc, a Long Island-based international consulting company he founded in 2018. Mr. Vespe directed operations of the Hal-Hen Company from 1997 until its sale to the Warner Tech-care Company in 2018. Prior to that he held executive positions in the Biotechnology industry and was the founder and CEO of American Synthesis, Inc. He has developed and implemented numerous training programs, both the technical and non-technical,

■ Julia Biedenstein, MS, LSLS Cert. AVEEd



Julia has been a cochlear implant consumer specialist with Advanced Bionics for 9 years. Her job entails educating CI candidates on the CI process, expectations, and technology as well as supporting AB recipients, and working with professionals who serve those with hearing loss. Prior to coming to AB, she worked in the field of deaf education for 35 years serving as a classroom teacher and school administrator at Central Institute for the Deaf and the Moog Center for Deaf Education, and as a researcher at Washington University in St. Louis.

■ Kim Wise, Ph.D., M. Aud., CC/A



Dr. Kim Wise is an audiologist with over 25 years of teaching, research and clinical experience in the USA and in New Zealand - at the University of Auckland and Canterbury University. She has a research background in tinnitus, and the use of evoked potentials (the MMN) in infant assessment. Dr. Wise also has diagnostic vestibular experience, through work in a balance rehabilitation setting. She has presented research and clinical talks internationally, and is pleased to share her insights about research findings and clinical implications of tinnitus. In her spare time, Dr. Wise enjoys exploring, travel, reading, art, and spending time with Riley - her loyal, and super-devious cat.

■ Mary Dyer, MA



Mary divides her life into "Before Deaf," and "After Deaf." The transition happened in 2008, when she became completely deaf after routine knee surgery. "Before Deaf," Mary got an MA in English Literature and a Masters in Scripture and Theology. In 1979 she became Pastoral Associate at a large local parish. She was ordained in 2006 which ultimately lead her to change focus to education and advocacy around hearing loss and installing hearing loops.

■ Molly Parker, Au.D., CCC/A



Molly Parker has been an audiologist for 26 years in Eastern Iowa. She has worked in a local ENT office for over a dozen years before joining the ranks of private practice. She is owner of Parker Audiology, P.C. in Davenport and Bettendorf. As a graduate of the University of Iowa and AT Stills University, she is ever curious about how to provide value added services, how to support our profession, and how to deliver care to our patient-family at the highest possible standard of care.

AGENDA

Friday, April 28, 2023

7:30 a.m. *Registration Opens*

8:00 - 9:00 a.m.

(1 CE)

1. **Infection Control for Hearing Healthcare Practices**
Speaker: Joseph Vespe

The course presents an overview of the infection control processes as it pertains to hearing healthcare. Topics include: The Chain of Infection, Infection and Disease, the Immune System, common Diseases encountered in Hearing Healthcare, Safety Procedures, Sample Protocols, Categorization of Staff Members and Equipment, Staff Inoculation, and Guidelines for dealing with contagious respiratory pathogens.

Learning Objectives:

1. Understand the chain of infection and how it pertains to the hearing healthcare practice.
2. Understand the importance of infection control for patients and office personnel.
3. Distinguish between the infection control procedures (i.e., cleaning, disinfection, and sterilization) and know where each is applicable
4. Create and implement strategies for day-to-day office operations
5. Prepare the foundation for the creation of an infection control plan for the practice.

9:00 - 10:00 a.m.

(1 CE)

2. **Creation and Implementation of an Infection Control Plan for Hearing Healthcare Practices**
Speaker: Joseph Vespe

Advanced seminar for the step-by-step creation of a custom Infection control plan, including detailed documentation, forms, and format. This seminar is the second in a series and follow-up to *Infection Control for Hearing Healthcare Practices*.

Learning Objectives:

1. Analysis of the practice and Infection Control requirements
2. Review of each of fundamental requirements for the creation of an effective Infection Control Plan
3. Implement and maintain consistent day-to-day office procedures
4. Identify the weaknesses and corrective measures for effective Infection Control
5. Create and infection control plan for the practice

10:00 - 10:15 a.m.

Break

10:15 - 11:15 a.m.

3. **Cochlear Implants 101: A Team Approach to Managing Your Severe to Profound Patients** (1 CE)
Speaker: Julia Biedenstein

Individuals who have severe-to-profound hearing loss may be a challenging population to support across the hearing loss continuum. Learn the value of teamwork throughout the cochlear implant process from candidacy and beyond including: identification of potential candidates, how and when to refer, cochlear implant basics, educational resources, and an overview of the latest unilateral, bimodal, or bilateral solutions.

11:15 a.m. - 12:15 p.m.

4. **Between The Deaf and Hearing Worlds: Blazing My Own Trail** (1 CE)
Speaker: Mary Dyer

Hearing loss impacts not only the person but their family as well. Mary discovered this when she became deaf suddenly. As the devastating news sunk in, both she and her spouse Sheryl, whose lives had been turned upside down, learned how to deal with it. Through Mary's poetry, their passion and persistence, they found a new purpose for their lives. Sheryl will share information about the current state of assistive listening technology.

12:15 - 1:00 p.m.

Lunch & Business Meeting

1:00 - 2:00 p.m.

Round Robin

(1 CE)

Exhibitors will make 5-6 minute presentations on their products and attendees will move from booth to booth to hear all presentations and receive one CE for participation.

2:00 - 4:00 p.m.

(2 CEs)

5. **Including Tinnitus Management Into Your Clinical Practice**
Speaker: Kim Wise

In this seminar these topics will be covered:

- Review of the hearing system as it relates to tinnitus
- History-taking, evaluation techniques, and questionnaires
- Medical implications of different types of tinnitus - when should I refer?
- Treatment options (counseling, role of amplification, and additional support options/considerations)

- Ancillary topics related to tinnitus (sound sensitivity versus hyperacusis, phonophobia, misophonia, and TTTS)
- Interesting cases and patient reports
- Summary and considerations towards bringing tinnitus management into your practice.

4:00 - 4:15 p.m. Break

4:15 - 5:15 p.m.

6. **OTCs in Iowa (1 CE)**
A Descriptive Case Series of Experiences and Current FAQ's
Speaker: Molly Parker

OTCs are here! When your next patient asks you about whether they should pursue OTC, what will you say? While it is widely agreed that practitioners are important to successful outcomes, is there a place for OTCs? The definition of prescriptive and non-prescriptive hearing aids will be reviewed. A small case series of popular 2023 OTC devices will be presented about user experiences as well as objective measures. The information presented will help guide conversations with patients about the value and importance providers play in hearing healthcare.

--- Hotel Information ---
Marriott Hotel

1250 Jordan Creek Parkway, West Des Moines, IA

Make your own reservation DIRECTLY
with the hotel before April 6, 2023
Call the Marriott Hotel at 515-267-1500
or use this link to reserve your room

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1672760970098&key=GRP&app=resvlink>

Room rate \$124.00 single or double. Be sure to mention that you are with the IHA conference to book the special room rate.

The Marriott West Des Moines, located just off I80 at exit 21 in West Des Moines, is the location of our Spring Conference. There is free parking, an indoor pool, a lounge, a restaurant and a fitness center. Wireless high speed internet service is also offered.

Registration

Early bird Registration Deadline: April 21, 2023

Member registration prior to April 21, 2023: \$150.00

Member registration after April 21, 2023 \$165.00

No refunds or cancellations after April 21, 2023

Name _____

Company _____

Last 4 digits of ss # (required for CEU credits) _____

Email _____

Address _____

City/State/Zip _____

Business Phone _____

State Hearing Aid License Number _____

State Audiology License Number _____

Registration Fees

_____ IHA Member \$150.00

_____ Nonmember \$230.00

_____ Students \$50.00

_____ Extra Luncheon Ticket \$20.00 each

_____ Late Fee (received after April 21, 2023) \$15.00

_____ Total Enclosed Make check payable to IHA

Fee for attendees includes admission to all Seminars and luncheon Friday.

Those with special dietary needs, please call the office

at 515-440-6057, so we might accommodate you.

No refunds on cancellations after April 21, 2023

Mail to: Iowa Hearing Association
1001 Office Park Road, Suite 105
West Des Moines, IA 50265

Phone/Fax: 515-440-6057
Email: apmsthomas@aol.com
Website: iowahearingassociation.org

Purpose of the Iowa Hearing Association

- To promote the welfare insofar as hearing is concerned, of the hearing impaired.
- To coordinate, promote and advance the program of this corporation and others in similar work.
- To provide a unified voice within and for those actively and principally engaged in the practice of selling and fitting hearing aids.
- To provide communications among members of the professions.
- To improve the methods of fitting and using hearing aids.
- To enforce among its members the Code of Ethics of the hearing aid industry and many state or federal laws and regulations that apply to the profession.
- To cooperate with the medical profession and all other ethical professional groups engaged in aural rehabilitation.
- To promote and encourage an effective program of public education as to benefits of the use of hearing aids.

Iowa Hearing Association

SPRING CONFERENCE

April 28, 2023

8 Possible

Continuing Education Credits

Seminars Begin at 8:00 a.m.

Iowa Hearing Association
1001 Office Park Road, Suite 105
West Des Moines, IA 50265

*Your IHA Spring Conference
Registration is Enclosed*