

FEATURED SPEAKERS

■ **Doug Lewis, Ph.D., AuD**

Dr. Doug Lewis is President and Owner of Excalibur Business Consultants/ Excalibur Entertainment, LLC and Excalibur Hearing and Audiology LLC.



Dr. Lewis is also the President and CEO of both Patriot Health Systems LLC, and WellCare Health Systems LLC which are Integrated Delivery Services Organizations along with being General Counsel and Compliance Officer for several other related organizations and works as a Consulting Clinical Audiologist for several entities and an ENT Practice.

He is an active Faculty Member for nine universities teaching in a wide variety of subject matters as well as being an instructor for the International Hearing Society's ACA program for over 20 years. Dr. Lewis considers himself to be a lifelong adult learner, having earned an AuD degree along with a Ph.D, JD, three Masters Degrees, two Bachelors Degrees, and an Associates Degree. He maintains professional licensure and practices in Law, Clinical Audiology, Insurance, Securities Analysis, and Nursing Home Administration along with earning numerous association certifications and registries.

■ **Thomas Tedeschi, Ph.D., AuD**

Dr. Tedeschi is the Chief Audiology Officer for Amplifon Americas. Primary responsibilities center around Governmental Affairs and Regulatory activities.



He holds a doctorate in Neuroscience and Audiology. Dr. Tedeschi has worked in several sectors throughout his 45-year career: hospital-based, private practice, teaching, and industry-related positions. He has co-authored Ethics in Audiology in two books and recently co-authored a chapter on Practice Management. He has written numerous professional articles and given over 400 professional presentations nationally and internationally.

Dr. Tedeschi has served on various committees for the American Academy of Audiology, including the Academy's Ethical Practices Board. A member of the Academy of Doctors of Audiology and recipient of the President's Award. He served on the Elections Committee, Professional Practices Committee, and Convention Planning Committee. He is also the Hearing Industries Association's Regulatory and Technical Committee secretary. He is a past president of the Ohio Academy of Audiology and a recipient of the Distinguished Fellow for Policy and Strategy, National Academy of Practice.

Iowa Hearing Association

■ ■ ■

Fall Conference

Trade Show

■ ■ ■

September 27, 2024
Friday

Sheraton Hotel
West Des Moines, IA

AGENDA

7:30 a.m. Registration Opens

GENERAL SESSION

8:00 - 10:00 a.m. (2 CEs)

1. **Elder Abuse**
Speaker: Dr. Doug Lewis

- As a licensed Healthcare professional, you have an obligation professionally and morally to protect your patient. Elderly abuse is more common than we want to ever believe. Professionals possessing a license must be very careful. It is always a guessing game, and never sure proof. Unless one is physically there witnessing abuse, one must rely heavily on instinct and word of mouth. There can be a fine line between reporting abuse and a concern for defamation via slander or libel upon the alleged perpetrator
- In this course we are going to discuss some of the signs to look for with abuse or the loss of life skills, and ways to approach them. Who do we call if we need to actually intervene?

Take-Aways

1. Licensed practitioners have both an ethical and legal obligation to report suspected elder abuse
2. What constitutes elder abuse is very far-reaching and more prevalent than what most people realize.
3. Elder abuse, neglect, or exploitation can lead to civil and/or criminal fines as well as misdemeanors or other more serious criminal charges for both perpetrators and those choosing to be willfully ignorant of the actions

10:00 - 10:15 a.m. Break

10:15 a.m. - 12:15 p.m.

2. **Ethics In The Hearing Healthcare Environment: What Are Your True Colors** (2 CEs)
Speaker: Dr. Doug Lewis

This is a 2 hour seminar with the first hour focusing on ethics. The first hour focuses on the four major theories of ethics, the four major categories impacting the individual, a discussion on what ethics is, and the impact of ethics as well as the differentiation and similarities with the law. The second hour is a presentation of the True Colors Personality Inventory which is attendee interactive. The presenter is a Certified True Colors Personality Inventory Trainer and will have all attendees participating and taking the inventory. Upon completion of it, the various category attributes will be discussed and how they may not only impact ethics but help formulate and define them. It is a fun and well received activity.

12:15 - 1:00 p.m.

Lunch and Business Meeting

1:00 - 2:00 p.m.

Trade Show/Round Robin Session (1 CE)

Lunch and beverages served while suppliers show off the latest in hearing industry technology. Please be generous with your time to those important individuals who support our association. Exhibitors will make 5-6 minute presentations on their products and attendees will move from booth to booth to hear all presentations.



2:00 - 3:30 p.m.

(1.5 CEs)

3. **Why Verification and Validation**
Speaker: Dr. Tom Tedeschi

Is What You See on the software fitting screen what is happening in the ear? Verification and Validation are integral to ensuring that hearing aids are effective, safe, and tailored to the needs of each user, leading to better hearing health outcomes and enhanced quality of life. This course will discuss why WYSWYG with hearing aid software is not reliable.

3:30 - 3:45 p.m.

Break

3:45 - 5:15 p.m.

(1.5 CEs)

4. **Hearing Industry Advocacy 2024**
Speaker: Dr. Tom Tedeschi

Hearing care professionals face many political issues today. This course is designed to provide professionals with the knowledge and skills necessary to effectively advocate for advancements and policy changes within the hearing industry. It covers a comprehensive range of topics, including hearing health policy, regulatory frameworks, and public health initiatives.

--- Hotel Information ---

Sheraton West Des Moines

1800 50th Street
West Des Moines, IA

**Make your own reservation DIRECTLY
with the hotel before September 5, 2024
Call the Sheraton West Des Moines
at 515-223-1800**

Room rate \$139.00 single or double. Be sure to mention that you are with the IHA conference to book the special room rate prior to September 5, 2024.

The Sheraton West Des Moines, located just off 80/35 University Ave. exit in West Des Moines, is the location of our Fall Conference. There is free parking, an indoor pool, a restaurant, a fully equipped exercise facility open 24 hours. High speed internet access, wireless internet is available in the lobby.

Continuing Education Credits

*Total Continuing Education Credits offered
at the 2024 Fall Conference equals 8.*



Remember...

Bring used hearing aids for the Lions Hearing Aid Bank and your audiometer if it needs to be calibrated.

Questions?

Call or fax the IHA Office at 515-778-1288,
Or Email at apmsthomas@aol.com
Website: iowahearingassociation.org

Registration

Early bird Registration Deadline: Sept. 18, 2024

*Member registration prior to Sept. 18, 2024: \$160.00
Member registration after Sept 18, 2024: \$175.00
No refunds or cancellations after September 20, 2024*

Name _____

Company _____

Last 4 digits of ss # (required for CE credits) _____

Email _____

Address _____

City/State/Zip _____

Business Phone _____

State Hearing Aid License Number _____

State Audiology License Number _____

Registration Fees

_____ IHA Member \$160.00

_____ Nonmember \$240.00

_____ Students \$50.00

_____ Extra Luncheon Ticket \$20.00 each

_____ Late Fee (received after Sept. 18, 2024) \$15.00

_____ Total Enclosed Make check payable to IHA

Fee for attendees includes admission to all seminars, luncheon Friday and trade show.

***Those with special dietary needs,
please call the office at 515-778-1288,
so we might accommodate you.***

No refunds on cancellations after September 20, 2024

**Mail to: Iowa Hearing Association
PO Box 71604 Clive, IA 50325**



**Pay by Venmo
IowaHearingAssociation@IHAexecutivedirector**

Questions?

Call the IHA Office at 515-778-1288,
or Website: iowahearingassociation.org
Email: apmsthomas@aol.com

Purpose of the Iowa Hearing Association

- To promote the welfare insofar as hearing is concerned, of the hearing impaired.
- To coordinate, promote and advance the program of this corporation and others in similar work.
- To provide a unified voice within and for those actively and principally engaged in the practice of selling and fitting hearing aids.
- To provide communications among members of the professions.
- To improve the methods of fitting and using hearing aids.
- To enforce among its members the Code of Ethics of the hearing aid industry and many state or federal laws and regulations that apply to the profession.
- To cooperate with the medical profession and all other ethical professional groups engaged in aural rehabilitation.
- To promote and encourage an effective program of public education as to benefits of the use of hearing aids.

Iowa Hearing Association
PO Box 71604
Clive, IA 50325

Iowa Hearing Association

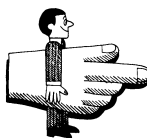
FALL CONFERENCE

September 27, 2024

***8 Continuing Education Credits
Seminars Begin Friday at 8:00 a.m.***

Trade Show

.....



Remember...

Bring used hearing aids for the
Lions Hearing Aid Bank and your
audiometer if it needs to be calibrated.

***Your IHA Fall Conference
Registration is Enclosed***